

# News Release

November 12, 2021

## **BASF Indonesia continues to spark scientific curiosity through various Kids' Lab programs**

- ~ 1,000 less privileged children receive BASF Kids' Lab Experiment Kit
- Through bilingual virtual workshops, children engage in simple chemistry experiments at the comfort of their home
- BASF Virtual Kids Lab now available in Bahasa Indonesia

November 12, 2021, Jakarta, Indonesia – BASF continues to reiterate its commitment to the United Nations Sustainable Development Goals (UN SDGs), especially SDG 4 (Quality Education), by designing and deploying new initiatives for children in Indonesia under its popular BASF Kids' Lab program. Despite the pandemic, children aged between 6 and 12 can experience the wonder of chemistry through the distribution of BASF Kids' Lab Experiment Kit, bilingual virtual workshops, and the newly launched virtual lab in Bahasa Indonesia.

“For almost two years, children have been largely confined to their homes due to the prolonged pandemic. Through BASF’s Kids’ Lab program, we aim to add a little more fun to their home-based activities and learning routine by letting them be little scientists for a day. Moreover, we aim to expand our reach to include those with and without internet access,” said Agus Ciputra, the President Director of BASF Indonesia.

In the month of November, BASF Indonesia will be distributing ~1,000 experiment kits to the less privileged children residing near BASF’s Cengkareng, Cimanggis,

and Merak sites and those living in different welfare homes in Greater Jakarta and Bandung. These kits allow children to conduct simple "Paper Chromatography" experiment themselves by separating components of a marker pen toner using water and paper filters. Two additional experiments with simple materials can be found in the kit.

For those with access to internet, BASF organizes virtual workshops in both English and Bahasa Indonesia via BASF Indonesia's Facebook page. The virtual workshops enable children to learn, have fun, and safely conduct science experiments at home. This year, our volunteers will demonstrate "Making Snow" and "Underwater Fireworks" experiments using readily available equipment and material. Children from all over Indonesia, with the support of their parents, are invited to join the live sessions held on November 13 and 20, 2021. BASF Indonesia's Facebook page can be accessed at: <https://www.facebook.com/basf.indonesia>.

While online learning has become the new normal during the pandemic, language can be a showstopper for some children. For the benefit of Indonesian children, BASF has added Bahasa Indonesia to its virtual lab, allowing Indonesian children to comfortably access it in their mother tongue. BASF Virtual Lab aims to let children explore the wonders of chemistry without leaving home. It gives children the chance to experience fun and safe chemistry experiments, anytime and anywhere. The virtual lab is available at: <https://virtualkidslab.basf.com/>.

BASF Kids' Lab program has been introduced to more than 30 countries globally since 1997 and was first held in Indonesia in 2005. More than 10,000 children from the age of 6 to 12 years old have participated in various fun-filled experiments in Indonesia.

#### **About BASF in Indonesia**

BASF has been investing in Indonesia since 1976. Today, BASF solutions contribute to the success of its customers in Indonesia in nearly all industries, including agriculture, food, home & personal care, automotive, paints and coatings and chemicals. The head office of BASF in Indonesia is located in Jakarta, with production sites in Cengkareng, Cimanggis and Merak. In 2020, BASF posted sales

of approximately €416 million to customers in Indonesia and employed 562 employees as of the end of the year. Further information on BASF in Indonesia is available at [www.basf.com/id](http://www.basf.com/id).

### **About BASF**

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. More than 110,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €59 billion in 2020. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at [www.basf.com](http://www.basf.com).